



SALARY & BENEFITS REVIEW 2023

tiger-private.com

Tiger Private is a division of Tiger Recruitment, a B Corp certified company.

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WELCOME TO TIGER PRIVATE

Headquartered in London, Tiger Private matches exceptional private support staff to domestic households and family offices around the world. The consultants who make up the team have all previously worked with HNWIs in private support roles, which allows us to fully understand the unique requirements of permanent, temporary and contract positions.

In 2022, the post-pandemic 'big return' saw a real hiring boom across family offices and private households, where many found themselves bolstering their private staff back to their former numbers. Twelve months on, and we're certainly in a more stable climate now.

In the first few months of 2023, we've been delighted to welcome several new family office start-ups in London, where Principals have begun recruiting new staff and setting up bases. Many of these positions have begun as remote roles (whilst the offices are being renovated), on the basis that Principals will ultimately require staff to be office-based or - if they are lucky - hybrid. One thing private jobseekers understand is that flexibility is key; if the Principal wants visibility and requires five days in the office, they will have to do this.

That said, jobseekers are still prioritising hybrid roles over in-office positions, with the most common hybrid solution being three days at work and two days at home. With this in mind, I would urge you to reconsider your position if you're a family office with an in-office policy - it is highly likely that you will lose out on the best talent to your more innovative competitors.

On the private household side, there continues to be a sustained rise in the request for live-in domestic couples across the UK and Europe, which is positive as these are a great addition to the family staffing. A Principal will very often hire a couple who have a range of skills, so that all the key household roles can be covered by the couple to include a housekeeper, chef, driver, gardener and nanny. As expected, the demand for housekeepers continues to grow across London and in regional UK, along with chefs and nannies.

Alex Luke
Head of Tiger Private

OVERVIEW 2022/23

With the number of permanent roles up 54% compared to 2021 (up 40% overall since 2019), Tiger Private has secured a record number of placements across both family offices and private households.

For those working in the private sphere,

34%

are looking to move on in the next 12 months (up from 21% from 2021)

The most in-demand role in 2022 was housekeeper

Almost two thirds (65%) of private staff are expecting a salary increase within the next 12 months, up 6% from 2021

£17.02

The average hourly temp pay rate for private employees

Over half (61%) of private staff did not receive a financial bonus this year, compared to less than half in 2021

Of those who did receive a bonus (34%), two fifths (39%) were granted a bonus worth 10-20% of their total salary

£45,518

The average permanent salary for those working in private households or family offices





SALARY EXPECTATIONS FOR 2023

All salaries in this review are based on positions placed by Tiger Private in London. If you're looking for further international salary information, please contact us directly.

Salaries do not include additional bonuses or benefits.

JOB TITLE	FAMILY OFFICE	HOUSEHOLD STAFF	CLIENT CHARGE TEMP RATES
House Attendant		£35,000	£28 p.h.
Valet		£35,000 - £40,000	£28 p.h. - £33 p.h.
Housekeeper / Cook		£45,000	£37 p.h.
Housekeeper		£40,000 - £50,000	£33 p.h. - £41 p.h.
Weekend Housekeeper / Nanny		£45,000	£1,260 p.wknd.
Head Housekeeper		£60,000	£50 p.h.
House Manager		£50,000 - £70,000	£41 p.h. - £58 p.h.
Gardener		£35,000 - £45,000	£28 p.h. - £37 p.h.
Chauffeur	£50,000 - £70,000	£45,000 - £60,000	£37 p.h. - £50 p.h.
Live-in Couple		£80,000 - £90,000	£785 p.d.
Chef		£80,000 - £100,000	£400 p.d.
Butler		£60,000 - £80,000	£50 p.h. - £66 p.h.
Nanny		£40,000 - £100,000	£33 p.h. - £104 p.h.
Masseuse			£400 p.d.
Nutritionist		£45,000 - £55,000	£37 p.h. - £41 p.h.
Pilates Teacher			£400 p.d.
Yoga Teacher			£400 p.d.
Personal Trainer		£50,000 - £70,000	£41 p.h. - £58 p.h.
Lifestyle Manager	£40,000 - £50,000		£33 p.h. - £41 p.h.
Client Manager	£40,000 - £50,000		£33 p.h. - £41 p.h.
Private PA	£50,000 - £80,000	£50,000 - £80,000	£41 p.h. - £66 p.h.
Executive Assistant	£70,000 - £95,000	£60,000 - £85,000	£50 p.h. - £70 p.h.
Travelling PA	£80,000 - £110,000	£80,000 - £100,000	£67 p.h. - £164 p.h.
Estate Manager		£60,000 - £85,000	£410 p.d.
Chief of Staff	£90,000 - £120,000	£90,000 - £120,000	£570 p.d.

THE ROLES WE RECRUIT

Tiger Private matches permanent, temporary and contract private staff with domestic households and family offices.

Private Household

- Butler
- Celebrity Assistant
- Chauffeur
- Chief of Staff
- Close Protection Officer
- Concierge
- Estate Manager
- Gardener
- House Manager
- Housekeeper
- Lifestyle Manager
- Live-in Couple
- Nanny
- Nutritionist
- Private Chef
- Private PA
- Private Wellness Instructor
- Travelling PA

Family Office

- Asset Manager
- Bookkeeper/Accounts
- CFO
- Charitable Trust Manager
- Chief of Staff
- Executive Assistant
- Human Resources Manager
- Private PA

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